

THE CENTRAL ORGAN OF THE CANADIAN PACIFIC RAILWAY'S FAMOUS MILLION-ACRE IRRIGATION BELT

Vol. I. No. 47.

BASSANO, ALBERTA, THURSDAY, SEPTEMBER 2nd, 1914

Page 1

GOVERNMENT TO HELP EVERY ALBERTA SETTLER

Buchanan Secures Promise of Government to Help Every Needy Settler in South

The Dominion government has assured me that every Southern Alberta settler in need, as a result of total crop failure in some districts this year will be carried through to the next crop. They will be provided with feed and seed grain, and every effort will be made to aid them to overcome the difficulties now staring them in the face.

(Signed) BUCHANAN.

Above is a copy of a telegram received from W. A. Buchanan, M. P. who is now in Ottawa attending the session and laying before the government the condition of the farmers who have been heavily hit by a year of drought. The letter will be most welcome to the farmers for it means that they will not be forced to abandon their homes which they have spent years in building up. It means much to the business men of the towns and cities of the south, too, for the aid promised will mean that the country will have a chance to recuperate next year, and the stability of business in all directions maintained.

The government understands the conditions of the farmers. At the instigation of Mr. Buchanan, Hon. Martin Burrell visited the south and saw conditions for himself. All that remains now is for the government to work out the method of advancing the aid definitely promised.

With Dominion aid and with the help promised by the Provincial

government and C. P. R. in providing employment and cheap rates on feed for stock, the farmers should feel relieved and business in general take on an optimistic tone.

JOINS R.N.W.M.P.

Frank Crombie, who has been visiting his uncle, J. C. Lee, for the past four months, left Thursday for Regina to join the R. N. W. M. P. force. Mr. Crombie is a sturdy and well adapted man for the position and no doubt will be a great asset to the order which he joined. His many friends here are sure to see him go, but all wish him success in his new undertaking.

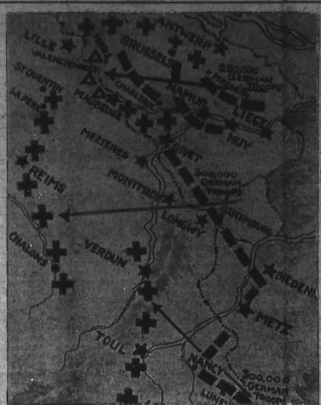
NEW POST OFFICE FOR BASSANO

Bassano at last will have a new post office building. The contract being awarded last week to Mr. Beckler of Medicine Hat. Mr. Beckler will erect the new post office in Medicine Hat. That our present post office is inadequate needs no explaining, as there are more sub-offices fed from the Bassano office than from the Medicine Hat office. We understand that the government will spend \$8500. on our new edifice.

The Germans are reported to be singing "We Won't Come Home Until Morning," and, "We May Not Come Home At All."

The battle about is not the only one in Bassano one can be almost anywhere. If you stick around after dark fighting like the Germans, Eh?

WAR MAP SHOWING POSITIONS OF ARMIES



Oblong—German Troops. Crosses—Allies Troops. Triangle—British Troops.

COUNT TOLSTOY'S PROPHECY OF WAR

Events that are now crowding fast in Europe recall the famous prophecy of Count Leo Tolstoy in 1910, a few weeks before his death, of a general European war. His exact declaration is as follows:

"The great conflagration will start about 1912, set by the torch of the first arm in the countries of south-eastern Europe. It will develop into a destruction and a calamity in 1913. In that year to see all Europe's flames and bleeding. I hear the lamentation of huge battle fields."

But about the year 1913 strange figures from the north—a new Napoleon—enters the stage of the drama. He is a man of little military training, a writer or a journalist,

MAJOR

It is rumored that—
W. F. Kinkaid is featuring his new preparing to a cold winter.
That the mail driver is going to the war and the poor little ones are not sorry but the Germans better look out.
That "Pinkie" purchased a thorough ticket.
That "Albie" might come back to Major to reside permanently.
That Mr. Pringle is on the right track this time.
That things seem to be the order of the day in Major at present. Several officers are busily engaged and it looks as if they would not be long completing the job.
The road grading outfit of Messrs F. Mills and Louis, Messrs A. Rogers and Son, Jordan, and Dietz Bros are all busy, as also the steam outfit of Messrs A. Goklin and K. Peterson. Mr. Goklin has taken over the outfit formerly run by Scott and Goklin and is at present thrashing on his own place, the grain being to be turning out well after all.

Returns from thrashing are proving very satisfactory notwithstanding. We were informed that on the farm of F. Mills the return was twenty bushels per acre, and on the farm of W. Salmon the return 27 bushels per acre, while on the farm of Messrs A. Rogers and Son it was 29 bushels per acre. These are all returns from summer fallowed land and may prove the average yield for the province of course the soil is in a partial fallow, but the prices for wheat are encouraging at present.

The road grading outfit of the provincial Government are doing some good improvements in the district at present. There has been a long fallow and will be only appreciated by the farmers, generally when they begin moving their grain. The trail leading to the ferry, thence to Chazy has been considerably improved and will prove quite a help whilst the fall rail of grain hauling begins.

Mr. F. Kinkaid, "The wall man," of the Owen Sound drilling Co. has decided to erect a barn, which for architectural design, general appearance and a high cost of first edifice anything hitherto attempted in this district. That we will well pause and wonder. Mr. Kinkaid on his recent trip to his old home in London, Ontario, last winter, was a keen observer on his visits to the experimental farms and other places of interest, and in consultation with his architect has decided to erect a chequer barn with a cone-shaped roof surmounted by a cupola surmounting the ridge to the breeze. The interior of the structure

A SYNOPSIS OF THE OIL SITUATION IN ALBERTA

Bassano District Interests Oil Companies—Three Companies Amalgamated for Drilling. Geological Report Unexcelled in the Province.

Though in its infancy Alberta's Oil industry has a wonderful future before it. Proof of possession of this valuable resource has been manifested by more than mere evidence, the second strike of high grade oil having accompanied this and it is almost beyond mental calculation, to picture what development will bring forth within the next few years. Even though the financial condition of Canada has been in a state of embarrassment for over a year Alberta has kept its feet in controlling one million dollars, which is now being utilized in continuing development, and establishing commercial oil reserves.

In the location of our immense oil areas, asphaltum beds and gas reservoirs, the discovery of oil is a natural extension from the geological stand point of mineral association and its environs, and the success obtained in such a short season of development bears out this contention. Through evidence given us by our prospectors and geologists, in the drilling of internal more, also, by anticlines, the logs of strata, show to us the immensity of area and the possibilities of Alberta as an oil field. History will repeat itself in this instance and in the near future the great developmental work recently inaugurated, will develop for the Empire.

Upon personal investigation, many scientists and men of affairs from Great Britain, the United States, and eastern Canada express their confidence in the success development will bring, and predict Alberta's fame as a great oil producing zone. This is most encouraging and splendid endorsement of the possibilities Alberta has in establishing this oil industry, which should prove a valuable asset for the Empire.

The Blackfoot Oil and Gas Co. Ltd., the initial company from which the idea has developed, has on its list of shareholders some of our local business and professional men. The directors are as follows: G. Scott, M. D., B. D., T. E. Moore, Mining Eng., Vice-President, Mani. Dir. F. Curry, Sec., Treas., G. M. Shaw, M. D., D. Brown, E. Manning, O. Holmberg, The Supervisors of Field Operations are Doctor H. E. Elliot, and P. R. Quinby B. Sc.

The other incorporated companies are the Alberta Crown and the Summerland Oil and Gas Co. Ltd. The holdings of the latter company are in the Blackfoot property. The officers of the Alberta Crown are prominent business men of Calgary, the President being Hillebrand M. J. P. The Officers of Summerland include both Winnipeg and Calgary business men.

Dr. H. E. Elliot, whose record in the oil fields of the Pacific coast for a period of twenty-six years, and ranks him as one of the most distinguished and highly respected geologists and oil experts of the continent, submits his report as follows:

To the Board of the Alberta Crown and Gas Co. Ltd. Calgary, Alta. Gentlemen—

I herewith hand you as per your request, the report of F. R. Quinby, B. Sc., upon your holdings, eighteen miles south east of Bassano, Alta. The examinations were made in a most thorough manner. The attached diagram of stratigraphic work will place plainly before you the formations to be contended with, and the depth of the horizon in which petroleum is expected to be encountered.

I consider these holdings of your company most ideal for the development of both GAS AND PETROLEUM IN COMMERCIAL QUANTITIES. The strata which embrace a portion of your property is well defined, gentle and of perfect physical structure, and capable of retaining accumulation of Petroleum.

Notes: (These paragraphs explanatory of development, we have eliminated owing to lack of space.)
Petroleum should, and I firmly believe will, be encountered in the Dakotas at a depth of 1600 to 2400 feet.

In conclusion I will say that I concur in the report of Mr. Quinby upon the geological formations and the condition existing in this specified section, and that I believe it will prove to be one of Alberta's most shallow oil fields, producing both petroleum and gas in commercial quantities.

I will be pleased to advise you as development progresses.
Respectfully submitted
(Signed) H. E. Elliot
GEOLOGIST.

The refusal of a large farm in the Blackfoot field is a splendid endorsement.

In the event of a strike in either the

REBEKAHS GIVE SOCK SOCIAL

Last evening the Rebekahs gave a Sock Social in Robinson's Hall, which was well attended and enjoyed to the utmost. The social was given in aid of the contingent fund and the proceeds were in the neighborhood of \$60. The evening was spent in dancing and card playing. Among the numbers on the program was a prize walk and the following four were the artists who carried away the laurels: 1st prize, Mrs. Morlock and Mr. L. Flath; 2nd prize, Mrs. Bulmer and Mr. F. J. Malloy.

POSTPONED

Owing to the war which is now raging in Europe, and the unsettled state of affairs generally, the Executive Committee of the Alberta and Eastern B. C. Section of the Canadian Press Association have decided to postpone the convention which was to have been held in Vernon B. C., September 2nd, 3rd and 4th.

Some courtships end in marriage, but a few find their way to the courts.
Canadian manhood is being put to the test and it is being proved that it is not of the pink sea variety.

GEM THEATRE

FRIDAY NIGHT

UNUSUAL PICTURES

The beautiful opera "Robin Hood" has been reproduced in 400 new films and will be shown at the Gem Theatre at 8 p. m. together with a Current Event Weekly for 25c.

SATURDAY NIGHT

A Good Keystone

Crown Lumber Co., Ltd.

WE have on hand an overstock of Windows, Sash and Doors which we wish to move. If in need of anything in this line would be pleased to have you call and we show you our stock also quote you very attractive prices on our Fancy Front Doors.

Crown Lumber Co., Ltd.

JOS. WRIGHT, Manager
P. O. Box 70 Phone 31

STILES, The Druggist

SPECIAL OFFER ON FLAVORING EXTRACTS

WE have just received a very complete stock of Flavoring Extracts in all flavors. We wish particularly to ask you to try our Gold Seal Brand Extract of Vanilla and Lemon for we believe Gold Seal is the best extracts you can buy if you consider quality of flavor, purity and price—25 cents a bottle. As an inducement for you to try Gold Seal Brand.

Vanilla and Lemon Extracts

With an order for one bottle each of Gold Seal Brand Vanilla and Lemon Extracts, Price 50 cents (by mail 10 cents extra) we will give you FREE one bottle of RED SEAL BRAND Flavoring Extracts—a good extract for the price. 15 cents a bottle for any of the following flavors: Pineapple, Ratinia, Cinnamon, Orange, Cloves, Ginger, Banana, Rose, Wintergreen, Raspberry, Strawberry, Almond, Lemon, Vanilla.

The REXALL Store, The Best Drug Store

HARNESS AT LOW PRICES

Get your harness ready for harvest. Harness, horse collars, Riding Saddles, Trunks, Valises, Bags, Saddle Hardware, Blankets, Rug, Shoe Findings. We can make your harness and saddles at your price.

Manufacturers of All Kinds of Leather Goods

We Make a Specialty in Prices and Guarantee Our Goods. We handle the famous "Horse Shoe" brand.

BASSANO HARNESS CO.

JOHN CRASK and SID ANDREWS, Proprietor



We sell "Peters" ammunition. Every box guaranteed. Our price is 75c per box. We have a good line of shot guns and rifles AT COST.

Robinson's Hardware Co.

MASTER MECHANIC

OVERALLS

THE BEST OF THE HIGH GRADES

FOR wear and comfort unexcelled.

EVERY garment examined three times before leaving the factory.

Riveted buttons. Patent riveted unbreakable brace loop.

EVERY GARMENT GUARANTEED

Sold by
BASSANO TRADING CO.
BASSANO - ALTA.

WESTERN MANUFACTURING CO. WINNIPEG

The Bassano Time Table

GOING WEST

No. 12.....1:05 o'clock.
No. 1.....22:55 o'clock.
No. 3.....12:10 o'clock.
No. 25.....1:40 o'clock.
No. 245.....22:30 o'clock.
(Calgary to Medicine Hat)

GOING EAST

No. 2.....3:35 o'clock.
No. 246.....7:55 o'clock.
No. 4.....16:30 o'clock.
No. 216.....21:30 o'clock.
No. 14.....1:30 o'clock.

IBERICA LOCAL

Leaves Tuesdays, Thursdays, and Saturdays at 4:30.
Arrives Mondays, Wednesdays and Fridays at noon.

HUTTON STAGE

For Hutton, Favor, How Lynn, Sunny Nook and Sisseton; Mondays, Wednesdays and Fridays at 8:00 a.m.

DOBOTHY STAGE

Wednesdays and Saturdays at 7 a.m.

FOR SALE

A BARGAIN for some one—The N.E. Quarter of Section 23, Township 20 Range 18, West of the 4th 1/2, and about 2 1/2 miles S.W. of Lethbridge. The house is on the C.P.R., \$1,250 paid on the Principal and \$400 paid as interest. I am out \$1,750, and must sell what I am offered for my equity. Address—J. Wood, 1312 2nd West, Seattle, Wash.

DR. DE VAN'S FEMALE PILLS Relieve women for all female complaints. At a box, or three for \$2.00, and five for \$3.00. Sent by mail. Address—Dr. De Van, 2100 Broadway, New York, N.Y.

PHOSPHORUS FOR MEN and Women. Dr. De Van's Phosphorus. A complete blood tonic. At a box, or two for \$1.00. Sent by mail. Address—Dr. De Van, 2100 Broadway, New York, N.Y.

James Jensen

Plastering, Stone, and Cement Work.—Granite Sidewalks.
Residence 26 Ave. BASSANO, ALTA.

Harry Holmes BUILDER

Estimates given free on all work.

B. J. Klebe

Graduate of Concordia College of St. Paul, Minn.
NORTH BRIDGE ST. ALBERTA

Business Cards

B. T. GRAY

Funeral Director and Embalmer
Service Day or Night
Roman Furniture Store, 3 Ave.

E. L. SKERRITT

Contractor and Builder
Estimates Given Plans Prepared
Mill Work Rip Sawing Planning
Job Work promptly attended to.
Phone 143 Corner 2nd St and 8th Ave

Burns & Mavor

Barbers, Shavers, Hairdressers, etc.
Solicitors for: The Canadian Bank of Commerce, The Union Bank of Canada, Security Trust Company
MONEY TO LOAN
BASSANO ALBERTA

FRED OWEN

OWEN BROS.
PAINTERS, SIGN WRITERS And DECORATORS

Bassano PRESBYTERIAN CHURCH

Services—11 a.m. 7:30 p.m.
Sunday School at 10:00 a.m.
PASTOR - Rev. J. A. CLAXTON

CHURCH OF THE BLESSED VIRGIN

Corner 5th Avenue and 2nd Street
Services—11 a.m. 7:30 p.m.
Sunday School at 2:30 p.m.
Rev. J. P. DINGLE - VICAR

Bassano Lodge

No. 55
A. F. & A. M.
Meets Fourth Tuesday of Each Month.
Visiting Brethren always welcome.
W. A. W. Howe, W. M. R. H. Strathairn, Sec.

BASSANO LODGE No. 59 I.O.O.F.

Meets every Thursday evening in Robinson's Hall. All members of the order are invited to visit with us.
Wm. Taperline, R. G. J. S. Stinson, Sec. Sec.

JAM S. B. SCOTT

AGENT
IMPERIAL OIL CO. LTD.
Office at Warehouse
Premier Cement Separators

R. A. BIRD

PHOTOGRAPHY

PORTRAITS, VIEWS, FLASH WORK AND AMATEUR FINISHING

Country Home Views a Specialty

Send in Your Film by Mail and You Will Obtain Just as Good Service as if You Called Personally.

R. A. BIRD

Bassano - - - - - Alta.

The Bassano Bakery

Bread Shipped to All Points

Cake Made To Your Order

LOST

At Dominion day spent in Bassano a bunch of key on sports grounds. Finder will be rewarded by leaving at Mail Office.

The Bassano Mail

Published at Bassano, Alberta, each Thursday afternoon by the

MAIL PUBLISHING COMPANY LIMITED

Subscription: Canada and British Empire \$1.00 per year. To the States and Foreign countries \$1.50 per year.

BEIJT J. KLEBE, Editor

Advertising rates on application.

"Fearless, Free and Fair"

BASSANO, THURSDAY, MAY 2ND, 1914

NO TIMES OF WAR PREPARE FOR PEACE

While many of our beloved and useful citizens are readily and cheerfully answering their Empire's call to fight for freedom cause, the rest of us should think, plan, work and endeavor generally to improve the condition of things around us. Symptotically, without it, be practical, is useless—and practical sympathy means to work with a will and to divide the profits with those who have gone to the front.

So far there has been but little need for increase in the price of food stuff etc., and yet prices on almost every article of daily use are beginning to soar, it is up to business men and manufacturers in this country to make less profit during war times and to do so cheerfully as the men who are giving up everything they hold dear to fight for our glorious empire.

It is up to the Government to go ahead with all public works possible, as it is up to the towns and cities, as far as money will permit to keep all men possible employed.

Now is the time to prepare for a Bassano Town Hall, the need for one has long been felt—we have no suitable place to hold Public Meetings; while the present municipal buildings have hitherto satisfied the needs of the citizens, they are now quite inadequate. Constantly alterations and additions are being made to the various buildings until the north-east corner of 4th street and 3rd avenue presents the appearance of a dog's house.

REMOVED DUTY

Nine cents a pound is the splendid price which the Independent packers of the Puget Sound Country paid this week for Canadian hogs. A few months ago the Canadian farmer didn't even dare to dream of ever obtaining such a figure for his hogs and he would be in that same position today were it not for the fact that the United States Government removed the duty on porkers thus enabling the Canadian farmer to find a market for his stock among the independent packers of Seattle and vicinity. Until the United States government removed the duty the Canadian hog raiser was absolutely at the mercy of the Canadian Meat trust and the best he could hope to get for his stock was five or six cents a pound. The fact that he can obtain such fancy figures as eight and nine cents has encouraged the Canadian hog growers to enter the business on a more extended scale and reports from Canada are to the effect that the farmers on that side are now going into the raising business on an enormous scale. For a short time after the European war started reports reached this side that an effect would be made by the Canadian beef trust to induce the Canadian government to place an embargo on the shipment of live stock out of Canada, ostensibly for the purpose of keeping a supply of meat within the Canadian lines but really for the purpose of giving the Canadian beef trust a chance to once again grind down the price of live stock and place the output of the Canadian farmers solely within control of the trust.

But reports which have reached here during the past few days are to the effect that the Beef trust has abandoned the hope of getting an embargo on hogs and cattle because of the storm of protest which would go up from the thousands of Canadian hog growers who have at last found in the Puget Sound country a growing and profitable market for their stock. Seattle packers declare that they are prepared now and will be prepared in the future to do a great business with the hog raisers of Canada. The Canadian farmer realizes this and it would be political suicide for the Canadian politician to attempt to bow to the wishes of the beef trust by placing even a temporary embargo on hogs.

ADVERTISING HELPS

If there were no advertising the cost of living would be higher than it is. Advertising concentrates the demand for certain articles on a few well-known trade marked lines instead of many different lines as formerly, and keeps factories busy. The greater the output the less the cost. If we are raising 40 bushels of corn per acre the cost per bushel is just about half that of a neighbor who produces 20 bushels. Six fawns of bread can be baked with the same heat that takes one loaf.

The same principle applies to manufacturing. Take shoes for example. Twenty years ago there were 3,000 shoe manufacturers. Today there are 1,800. The bulk of the shoes sold to the fifty million people living on farms and in small towns are made by about fifty large manufacturers. The other 1,250 are small concerns who make "Private brand" shoes. The largest concern making shoes, clothing, boots, underwear or any other line are advertising their goods under their own name and trademark. They have become leaders because they give better value and they make these values known by advertising.

As the output increases, the making cost goes down. The saving is put into extra quality. As sales increase the selling cost goes down.

This saving on selling goes into advertising. Advertising has kept prices stationary and in many cases has lowered them, besides increasing quality, even in the face of increasing cost of raw materials and labor.

Naturally, we want to buy where we can get the best prices. Therefore, always ask for and insist upon having advertised goods bearing the maker's name and trademark.

NOTES

What? Has no soda fountain clerk been forward as yet with a Belgian soda or a Litge sundae?

The prices of Olive oil having jumped amazingly, the people can now turn to the Calgary oil fields for consolation.

Maui Muller on a summers day

Put all her money in oil, So she no longer raketh hay, She doesn't have to toil.

Afternoon tea on British battle ships are not as popular with "society" as they were a month ago.

Christmas goods may be made in Germany; but the world is thankful that good old Santa Claus is not a subject to the Kaiser.

Firebox linings withstand years of use because made of McClary Semi-Steel. See a

McClary's Kootenay Range

You'll notice the linings are made in nine pieces. There's a good reason—ask the McClary dealer.

Sold By Pierce Bros.

GET READY FOR HARVEST

WE have a full line of repairs for harvesting machinery now in stock. A full line of Frost & Wood harvesting machinery. The binder that is built up to a standard not add to a price.

Jas. O'Neil

Successor to T. FRANK DAVIS

The murderers of the Eschaw paymaster have been granted a reprieve of thirty days, but the Thompson butcher will hang out until the allies put the drag-net around him.

"The best soldiers at Valenciennes are those coming from the west," says a dispatch and there are a lot more where those came from.

The Russian bear is getting his "jocks" up.

All the liquor shops in Russia are closed, and the monarchy is now more sober than the State of Maine.

Down with German flimburger, wineurwarst, sauerkraut, rye knishes, and down with German beer.

Five thousand bathers were shocked at Atlantic city, there must of been a terrific electric storm.

One dollar wheat was a long time coming in this western country, but his presence will be very welcome to the farmers of this and other western provinces.

If the merchants of Bassano must rise the price of some things let them limit their operations to prunes and canned chicken.

And when the British soldiers are through with the apples donated by British Columbia, they can throw the cores at the Kaiser.

Miscellaneous

Read this column carefully. There may be something you want in it, and can get at largest prices.

W. J. Robinson announces that another carload of bankrupt hardware stock will arrive on Friday to be sold at less than cost.

This stock is new and clean and on inspection will convince anyone that genuine bargains are being offered.

New Milch Cows for sale, one or a dozen. Smith & Sear, Box 79, Bassano 11-30

FOR SALE OR TRADE

30 Acres Fruit Farm in the Flathead Valley, Montana, for machinery or stock. Write G. F. Edwards, Bassano, Alberta. 304

\$10 REWARD

LOST—Sorell Gelding, two white hind feet, white blanket, weight about 1250 lbs., branded  on left shoulder, left hip, collar marks

and forelocks clipped. Strayed from gravel pit, five miles northwest of Bassano. Apply to H. W. PATTON, Bassano, Alberta.

Clearance Sale of MEN'S SUITS

To make room for Fall Goods. The entire stock to be sold. GREAT VALUES FOR THIS WEEKS ONLY

Men's Tweed Suits, Reg. \$9.00	now \$7.00
" " " " " "	12.00 " 8.00
" " " " " "	16.00 " 14.00
Men's Worsted Suits, Reg. 15.00	11.00
" " " " " "	20.00 " 15.00
" " " " " "	25.00 " 18.00
" " " " " "	30.00 " 23.00

Blue Serge Suits, Reg. \$22 and \$25 to be cleared out at \$18

These clothes are from the clearest tailors shops in Canada. There's a wide range of choice in fancy striped browns and greys and plain patterns.

Clothing to Please the Most Particular Man
Men's 4.50, 5.00 and 5.50 Button and Lace Oxfords to clear at \$3.75

E. F. PURCELL, BASSANO, ALTA.

LUMBER

Mills in British Columbia
Factory at Calgary

The best of Lumber. Lowest Prices. Square Deal.

Try Us.

Riverside Lumber Company Ltd.

JOHN GOLDEN, Manager

Bassano Cartage and Express Co.

Draying, Transferring and General Teaming of All Kinds Done Right.

ALL TELEPHONE ORDERS PROMPTLY ATTENDED

Complete Equipment for Excavating. Special attention devoted to sand and gravel hauling.

Agents for The Continental Oil Company

W. J. YEO, Manager

Corner 2nd Ave. and 3rd St. East Phone - Office 40, House 114

Get Your Canadian Home From the Canadian Pacific

Wonderfully fertile land is offered for sale by the Canadian Pacific Railway Company at prices ranging from \$11.00 to \$30.00 per acre. There is no better agricultural land than this virgin Canadian soil. It is unsurpassed for all forms of agriculture, including grain growing, stock raising, dairying, poultry culture, vegetable growing, and general mixed farming. The lands are convenient to railways and markets, and are located in a country of low taxation and delightful climate.

TWENTY YEARS TO PAY. Under the Company's new policy no land is sold to speculators, but only to those who will occupy and improve it. The terms of sale are now one-twentieth cash and the balance spread over twenty years with interest at six per cent. annum.

ASSISTANCE TO FARMERS. Under certain conditions the Company will advance a loan of \$2,000 to new settlers to be used in erecting a house and barn, fencing the land and sinking a well. This loan is repayable on the same terms as the purchase price. For illustrated literature, maps and full particulars, apply to

DEPARTMENT OF NATURAL RESOURCES

CANADIAN PACIFIC RAILWAY

CALGARY - - - - - ALBERTA

FAT'S QUICK LUNCH

TURKEY AT ALL HOURS

Fruits, Candy, Ice Cream, Etc. Greens in Season

MEALS 25c. up

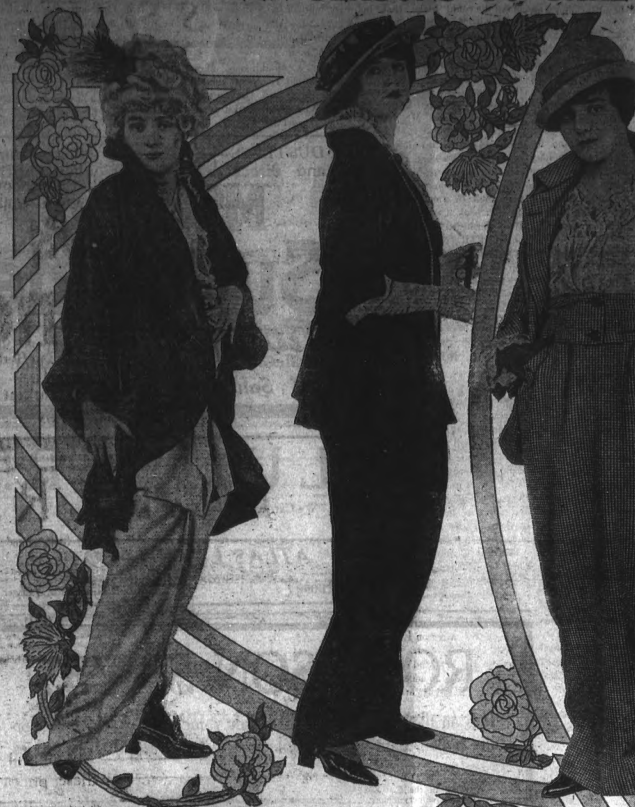
WON GEE, Manager

BASSANO, ALBERTA

PHONE

13

Some Dashing Midsummer Fashions



ering. It consists chiefly of lace, shadow and fillet, but has an overskirt in which is introduced the finest of batiste, heavily machine embroidered in floral design. A corsage of brilliant hue fruit is the only color note.

Velvet is coming into its own again and will be much worn the coming winter for evening gowns.

May Wilmoth

Poiret Says Sap Is Extracted

French history. There was never a real "fash-
ion week" that could be called reality. It was
just a time when the uptitled brins and
wealth of small towns had many good
fied before general acceptance and the
like resemblance to its origin, and the
Louis XIV had had a short life.
by the court at the time of the introduction
introduction of the Louis fashion. The
they, like the French-Vietnam fashion,
ions, demanded quite a revolution in
the figure of the hour.

ABOUT THE WHITE GOWN

THAT old superstition about a "gown of some dingy white stuff" has quite disappeared. Nowadays there is nothing so common as a gown that is more white than white. It is more white than there is nothing really white.

Take, for instance, the fingerless gown. Once upon a time it was considered a disgrace for a woman to have her hands so exposed. The designers won't let it go without a pair of gloves. The gloves are made of the same material as the gown, and are so designed that they will not show when the gown is worn. The gloves are made of a material that is so soft and so comfortable that they will not show when the gown is worn. The gloves are made of a material that is so soft and so comfortable that they will not show when the gown is worn.

some rousing bit of color. Even Roman stripes have slipped up on this discreet territory, and at one of the smartest New York shops you find on a gown of lace and red a tunic of Roman striped ribbon in orange and black, combining with touches of the same figured silk on sleeves and bodice to resemble old traditions of the empire's lingerie gown.

Another gown of white embroidered net has each of the five sources which cascade the skirt edged with blue tulle, echoed on the upper part of the costume.

FIRE ALARM CALLS.

Ward 1 (west of 4th St. and south of 4th Ave.)—Five bells, pathe, then five more, etc.
Ward 2 (West of Fourth St. and north of Fourth Ave.)—Six bells.
Ward 3 (East of Fourth St. and south of 4th Ave.)—Seven bells.
Ward 4 (East of Fourth St. and North of Fourth Ave.)—Eight bells.
Practice Alarm—Three bells.

DR. A. G. SCOTT
M.B. Toronto; M.O.P.S. Alberta;
PHYSICIAN
and **SURGEON**
PHONE - Office 37 - Resident 131

WHEN IN BASSANO
STOP AT THEHunter
: Hotel :

American Plan.
RATES - \$2 per Day
Once a Guest always a Guest.
THOS. H. HUNTER, Prop.

SYNOPSIS OF CANADIAN NORTH WEST
LAND REGULATIONS

THE sole land of a family, or any male over 18 years of age may be secured, a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Land Agency, or Sub-Agency for the District. Entry by proxy may be made at any Dominion Land Agency (not sub-Agency), on certain conditions.

Duties—Six months residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of about 80 acres, on certain conditions. A habitable house, in requisition, except when residence is performed in this vicinity.

In certain districts a homesteader in good standing may pre-empt a quarter-section alongside his homestead. Price \$3.00 per acre.
Duties—Six months residence in each of three years after earning homestead patent; also 90 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$3.00 per acre. Duties—Must reside six months in each of three years, cultivate 90 acres and erect a house worth \$200.

The area of cultivation is subject to reduction in case of rough, stony or steep land. Live stock may be introduced for cultivation under certain conditions.

W. W. COBY, C. M. G.,
N. B.—Unauthorized publication of this advertisement will not be paid for.—64388.

Furniture For Sale

A quantity of household furniture for sale, will be sold in part of bulk at reasonable price. Apply to Mrs. F. F. Owen, near C. P. R. Land Office. 44.

For Rent

Well furnished house to rent at reasonable price, for two months apply. Jack Torgan.

BANG! BANG! BANG!

Mr. Sportsman are you prepared for the duck shooting season which opens Sept. 1st.

We carry a complete stock of Shot Guns including the New Winchester Hammerless Take Down 1912 Model We also carry all the leading shot gun shells including Winchester. U. M. C. Sovereign & Regal at right prices.

GET OUR PRICES ON CASE LOTS.

See Our Line of Ranges

PIERCE BROTHERS CO.

"The House of Quality"

A pair of \$5.00 overalls can now be bought for \$3.75 at Purcell's.

Coal Oil at Robinson's, 30c per gallon.

Blind for sale or trade for a good one that will still be fresh in fall. Apply to A. A. Deibel, Bassano, Alta.

Just received a new stock of fishing tackle at Robinson's Hardware Store.

Robinson's Hardware have received a car load of building paper to be sold at less than cost.

Now is the time to get your pumps. You can get bargains in this line at Robinson's.

All members of the Gun Club are requested to show up for the regular shoot, every Wednesday, at 4.30 p.m. C-291

Coal Oil at Robinson's, 30c per gallon.

SUCCESS

Galt's Bassano College of Calgary trades for success. It is affiliated with the Success Business College of Winnipeg, Bismarck, Minn., Washburn and Vancouver. Enter any time. Write to F. C. Galt, President, for Booklet on Success.

EDUCATION PAYS

The Medicine Hat STEAM LAUNDRY

Our Service is Unequalled.
PURCELL Bros.

Agents.
Goods Sent on Tuesday will return Thursday.

CANADIAN PACIFIC

Medicine Hat EXHIBITION

August 25th to 27th '14

Special Fares

Going Dates, 24-27

Return Limit, August 28

R. DAWSON

District Passenger Agent, Calgary



Take Your Clothes

to
Jack Torgan

"The Tailor"

First class Pressing & Cleaning

Second Ave. - Bassano

: LOCAL AND SPECIAL :

A. S. Norton, of New York City, is in Bassano this week looking after his interests around Bassano.

Messrs. Bird and Wilson returned last Saturday from a week's trip through the country. Mr. Bird reports business quite brisk in the photo line. They also report that the crops south are looking good especially around the Vulcan and Camanagay district.

Robinson's Hardware have received a large shipment of building paper to be sold at less than cost.

Cecil Handshy has accepted the position as night operator at the local telephone office. This will give the public an all night's service. It is also giving our day operators shorter hours. Naudy instead of working the evening shift from 7 to 1 o'clock, their shifts will be from 7 to 9.

Messrs. Ferguson, Macdonald, Geddes and Doe, Wright returned this forenoon from a few days' hunting trip. They had exceedingly good luck, bringing with them all the ducks they and their friends could use.

Steam and gas engine supplies at Robinson's—we can save you big money on brass goods and packing.

H. Galt, of Major, was in Bassano last Tuesday with a load of potatoes. The potatoes are the best we have seen this year, the average weighing about a pound. Mr. Galt is a dry farmer and is quite satisfied with the results obtained this year.

Five hundred men of the British Columbia Horse on the way to the front took about thirty minutes exercise on south Bassano flats on Friday afternoon. They are a splendid bunch of men who will give a good account of themselves wherever they are sent.

Mrs. Campbell and her two daughters who have been visiting Mr. Gordon Maynard of the Bank of Commerce for the past two weeks, returned to their home in Fort Frances, Ontario last Wednesday.

Men are still scarce in Bassano. Farmers are in town every day to secure help, but claim that men are unavailable.

W. J. Robinson announces that he has received a full carload of hardware to be sold at cost price. He states that his stock is now complete and an inspection will convince everyone that genuine bargains are being offered in an exceptionally clear stock.

A few boys' shirts to be sold at half price at the Hub Supply Co.

Three days are hand-in-hand with the harvesters.

The Women's auxiliary of the Church of England gave a surprise party to Mr. and Mrs. Dingle last week and presented him with a twenty dollar purse.

Mr. and Mrs. Wm. Kyes, who have been residents of Bassano for the past few years, left last Tuesday evening for Gnanogou, Ont., where they expect to make their future home. Mrs. Kyes was one of our best church workers and will be greatly missed.

Mrs. K. Murelson and children left this week for Calgary where they expect to make their future home. Mr. Murelson has accepted an office position with the Ford Car Co. at that place.

Old Henderson, who has been foreman of the special C. P. R. road gang, is now spending his vacations in Bassano.

Talk about getting stung. Undertake to run something you don't know all the things about and you will feel the sensation.

Boys' knicker pants at half price. Must be sold at once. Hub Supply Co.

Now is the time to get your pumps, you can get bargains in this line at Robinson's.

We wish to state again that all changes of ads must be in the office of the Mail before Wednesday noon. New ads will be taken only up to Tuesday evening. We are forced to do this as our subscribers insist that they receive this "Great Rag of Freedom" on time.

Mackinaw, very best kind, for \$2.50 to \$5.00, regular 6.00 to 10.00 at the Hub Supply Co.

Messrs. Driedale and McCormack are in town looking after their oil interests around Bassano.

Two C. P. R. tourist picture men were in Bassano last Wednesday. These men expect to take all the different scenes in this great irrigation belt.

The price of Scotch whisky is going up and the consumer still down it.

Alabastine at Robinson's, 35c a package.

WANTED
Young girl to assist in house work through day, returning home for meals and night. Apply two doors east of T. F. Davis residence.
A. C. Weaver

Remember

- for -

\$1.00

PER YEAR

you can procure the paper that will give you each week what you want to know of Bassano and District

Bassano Mail

MAJOR

him, who said number thirteen was not unlucky.

Norman Long of Major is putting up hay by contract, any person wanting to lay one hundred tons or more of hay will be well repaid by seeing the manager of Rocky Butte Ranch. Office hours 2 a. m. to 11 p. m.

Mr. A. Godkin of Major has bought out Tom Scott's interest in the Scott and Godkin threshing machine and will start up on Monday August 31st.

It is reported that Dan Shaw and the hello girl at the end of the snake lake line is to be married this winter, well it is about time as it sure looks homeward around Major and as Dan has been the means of getting four lady teachers for the Liberty school in the last five years we hope it will be true this time.

Intended to pasture about 50 or 60 head of horses or cattle. Fifty cents on premises, \$1.00 per head per month. Two miles west of Lathrop and six miles south east of Bassano.
Dert J. Purinton

DUSTLESS—By opening dust damper and direct draft damper when shaking

McClary's Sunshine

Furnace all dust is carried up smoke pipe. See the McClary dealer or write for booklet.

Sold By Flanagan Bros.

LUMBER!

We Carry a complete stock of Lumber, Lath, Shingles and Building Material

ATLAS LUMBER CO., Ltd.

Sole Agents for the celebrated Galt Coal
PHONE 7. HARRY FORD, Manager

ROBINSON SAYS:

"It is an ill wind that does not blow some good." His misfortune is your gain in being able to buy hardware at these prices.

Everything
Must Go
Regardless of
Cost.



Only
Four
More
Weeks
To Do
It.

Read these Prices then figure your Savings in Dollars

FORGES

A full line of blacksmiths forges suitable for farm work at less than Eaton's prices.

COAL OIL

Reg. 40c now 30c
his is the best grade and the price is greatly reduced.

Machine Oil 50c

Linseed Oil

Best Grade, supply limited. Reg. 1.25 now 80c.

Barn Paint

Red and Slate, Reg. 2.00 now 1.25

House Paint

Reg. \$3 now 2.25
The Best Made
Alabastine Reg. 50c now 35c

Build'g Paper

Tar Paper Best Grade.
Regular 1.22 now 85c

White Bldg. Paper
Regular 1.10 now 75c
Regular .90 now 65c

Heavy Felt.

Regular 3.00 now 2.60

BIG BEN Alarm

Clocks, Reg. 3.00 now \$2.00

Bundle Forks, Reg.

85c now 60c
Hay Forks, Reg. 1.00 now 75c

Knives and Forks

and Spoons at less than Cost.

This will prove a good time to buy Xmas presents at reduced prices.

Window Screens

Regular 40c now 25c

Hammers
All well-known makes and sizes. Reg. 1.00 now 75c
Reg. 75c now 45c
Reg. 65c now 40c

Nails

Reg. 4.75 per keg now 4.00

Rope

Best quality of rope, reg. 17c now 13c

PUMPS

A splendid assortment of well pumps at less than cost.